**Usability Test Plan**

1. **Goal of the site:**

The main goal for this website is to improve the business of Petite Treats Bakery by increasing the number of new and repeat customers. It will show the available products of the bakery as well as show the items which are on specials. A newsletter signup form will also allow customers to sign up for the newsletter to remain informed about the bakery and its products.

1. **User testing detail:**

Name, phone, age, employment, special interests, and any other items you are interested in.

1. **Pre-test questions:**
2. What is your age and profession?
3. How often do you visit websites?
4. Do you use websites when looking to buy food?

1. **Test tasks and schedule** 
   * Tasks:
   * Check the items on the menu.
   * Check the items which are on special.
   * Subscribe to the newsletter.

1. **Post-test debrief:**
2. How easy is it for you to accomplish basic tasks the first time you encountered the design?
3. Did you make any errors? If so, was it easy to make errors, and how easy was it to recover from these errors?
4. Once you have learnt about the design, how quickly can you navigate around the website, and can it be improved?

1. **Usability Scale**

Put an "x" in the box that you think is appropriate for each row.

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Very Unsatisfied | | |  | Satisfied | | |
|  |  | 3 | 2 | 1 | 0 | 1 | 2 | 3 | |
| 1. | Getting to the right part of the site |  |  |  |  |  |  |  | |
| 2. | Ease of reading the text |  |  |  |  |  |  |  | |
| 3. | Appearance of site, including colors and graphics |  |  |  |  |  |  |  | |
| 4. | Speed of pages displaying |  |  |  |  |  |  |  | |
| 5. | Completing the order form |  |  |  |  |  |  |  | |
| 6. | Overall experience |  |  |  |  |  |  |  | |